

WISCON 20

"The Greatest Confluence of Feminist Science Fiction Ever!"

May 24-27, 1996

Madison, Wisconsin

AD RATE CARD

Available Ad Space

Full Page.....	\$185
7-1/2 by 10 inches or	
8-3/8 by 10-7/8 inches trimmed full bleed	
(keep essential matter 3/8-inch from any edge that bleeds)	
Half Page.....	\$95
7-1/2 by 4-3/4 inches (horizontal) or	
3-1/2 by 10 inches (vertical)	
Quarter Page.....	\$50
3-1/2 by 4-3/4 inches	
Business Card.....	\$25

Production Notes

Materials accepted:

Film negatives (right reading, emulsion side down); Camera-ready mechanicals; Veloxes, PMTs

Bleeds available at no extra charge

Halftone screen: 120 or 133 line

Offset lithography, black ink only

Closing Dates

Space reservations: March 15, 1996

Materials delivered: March 31, 1996

Please inquire about availability of cover positions, color printing, or special sponsorship of the programming schedule booklet, the daily at-the-convention newsletter, or the membership packets/bags.

Fan groups may be eligible for discounts; contact Meg Hamel for details.

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WisCon is the annual meeting of professionals and fans in the field of science fiction and fantasy, with a special emphasis on discussion of feminism and gender issues within the genre.

WisCon 20 will be held over Memorial Day weekend, May 24–27, 1996, at the Concourse Hotel in Madison, Wisconsin.

The Guest of Honor for this year's convention is **Ursula K. Le Guin**. All other previous WisCon guests of honor have been invited back to celebrate this anniversary year.

The **WisCon 20 Souvenir Book** will contain a wide variety of articles, interviews, anecdotes, and memories from the past years of the convention, as well as a considerable amount of material reflecting the current state of the field. This book will be distributed to all members of the convention.

Send all correspondence, insertion orders, and materials to:

Meg Hamel

P.O. Box 9270

Madison, WI 53715-0270

tel: (608) 251-2225

fax: (608) 251-5222

e-mail: century@supranet.com

Make all checks payable to: SF³.